

Robert E. Willett Elementary School Parent/Teacher Association
1207 Sycamore Lane, Davis, California 95616
www.willettpa.org

IMPORTANT INFORMATION RE: WILLETT PTA PROGRAMS AND FUNDRAISING

Dear Willett parents,

Willett Elementary School students are energized to learn and ready to return for another great school year. They have enthusiastic teachers, wonderful classroom atmospheres and plenty of school spirit.

Last year's Willett PTACasino Night event was a tremendous success grossing \$35,000. Proceeds from this event will directly support reading programs and counseling support for our school which help students directly and contribute to a positive learning atmosphere.

In addition to these important contributions, PTA also funds:

- Bravo, Willett's music appreciation program
- The Kids in Motion PE program for grades 1-6 (reduces teacher/student ratio)
- Technology updates for the computer labs
- Classroom grants for supplies
- The Garden for Learning classes for grades 1-3 (reduces teacher/student ratio)
- After-school, primary student homework club "Afternoons with T"

This school year, we are launching a direct donation campaign that we hope will be our biggest fundraiser. Many schools do this type of "un-fundraiser." Many parents find it more convenient to write a donation check rather than participate in lots of fundraising activities.

Willett PTA is a 501 (c) (3) non-profit, charitable organization and all donations are tax deductible. A successful direct donation campaign will limit the fundraising activities PTA does during the year.

Our goal is to raise \$50,000 through this campaign. Willett typically has about 400 households each year. As an example, if each of our school households gave \$150, we'd have \$60,000, but we realize not every household can donate that amount. Please give what you can. Consider what you pay for a soccer or baseball season or other activity for your child.

We are aware we continue to live in tight-budget times, and we appreciate any donation you can make to Willett PTA. Willett PTA aims to preserve our existing programs (music, PE, classroom grants) in addition to assisting the school in making up cuts to state education funding.

Please encourage grandparents and friends to donate as well. Following are some examples of what your donations can fund.

- \$150 – Half of a Classroom Mini-Grant
- \$250 – Student Assembly
- \$500 – Playground Equipment
- \$750 – Intermediate Science Grant
- \$1,000 - Computer Lab Maintenance

As we partner with you at Willett, we want you to know your donation will be used wisely and will directly benefit your child's education experience. **Please return your membership/donation form at Back to School Nights (8/31 & 9/1) or directly to the office by September 1st. Please direct questions to info@willettpa.org.**

Sincerely yours,

Navi Bains, President, Willett PTA and Chris Fluetsch, Vice President, Fundraising, Willett PTA